

# Disability-Owned Business Press Release

## La'Shango Inc is Proud to Announce its Certification as a Disability-Owned Business Enterprise

**Atlanta, GA – La'Shango Inc** is pleased to announce it is now a certified disability-owned business enterprise, as part of Disability:IN's Supplier Diversity program.

The Disability:IN Supplier Diversity program certifies disability-owned business enterprises, including service-disabled and veteran disability-owned businesses, and link them to organizations seeking to diversify their supply chains. A disability-owned business enterprise is a for profit business that is at least 51% owned, managed, and controlled by a person with a disability.

On average, DOBEs employ people with disabilities at 6-7 times the rate of their non-DOBE peers, and DOBEs are national recognized by [The Billion Dollar Roundtable](#).

*"Certified disability-owned business enterprises (DOBEs) signal to companies: innovation, growth, and opportunity. The very experiences that have resulted in exclusion are what make DOBEs such important assets for corporate supplier diversity efforts. It is the strength of DOBES, including Veteran-DOBEs and Service-Disabled Veteran DOBEs, that will bring the next age of innovation and sustainability"* says Jill Houghton, President & CEO of Disability:IN.

*"Two years ago, I was diagnosed with Sudden deafness in my left ear. This can present significant challenges, both practical and emotional, for those affected. Having this certification truly means a lot to me during this transitional period in my life."*-Dana Hanna, President of La'Shango Inc

### About Disability:IN

Disability:IN is a global organization driving disability inclusion and equality in business. More than 500 corporations trust Disability:IN to activate and achieve disability inclusion across their enterprise and in the broader corporate mainstream. Through the world's most comprehensive disability inclusion benchmarking; best-in-class conferences and programs; and expert counsel and engagement, Disability:IN works with leading businesses to create long-term business and societal impact. Join us at [disabilityin.org/AreYouIN](https://disabilityin.org/AreYouIN) #AreYouIN